

The Language List

An opportunity for newly-qualified
EFL teachers working abroad, to earn
extra income





Any Location

Start Date *

End Date *

FIND A TUTOR

We connect adults who want to improve their English and experience UK culture, with qualified tutors offering residential stays in their own homes (“English homestay”).

English homestay is an all-inclusive package (tuition, accommodation and all meals)

Our fee is only 15% of the total homestay cost

We could be described as the Airbnb approach to organising English Homestay

www.thelanguagelist.co.uk

Our main markets – student profiles



Employees whose company is paying



Hobby learners who want a holiday combined with study



Students studying in UK or preparing to come to study

Effectiveness

- Full immersion with 1-1 tuition, is the most effective way for EFL students to improve their language skills
- An English homestay provides targeted tuition in areas where students really need help
- Provides an in-depth understanding of British culture, to help avoid culture shock for some students coming to the UK to study

Servicing the market

- Some language schools also offer English homestay*
- There are dedicated agencies whose sole business is offering English homestay
- Both these options can be more expensive for the student, and less lucrative for the tutor
- We are unique, we let our tutors set their own tuition rate and own accommodation rates; we act as a platform for students to choose and arrange their own homestays

* Check that your school does not, or there could be a conflict of interest

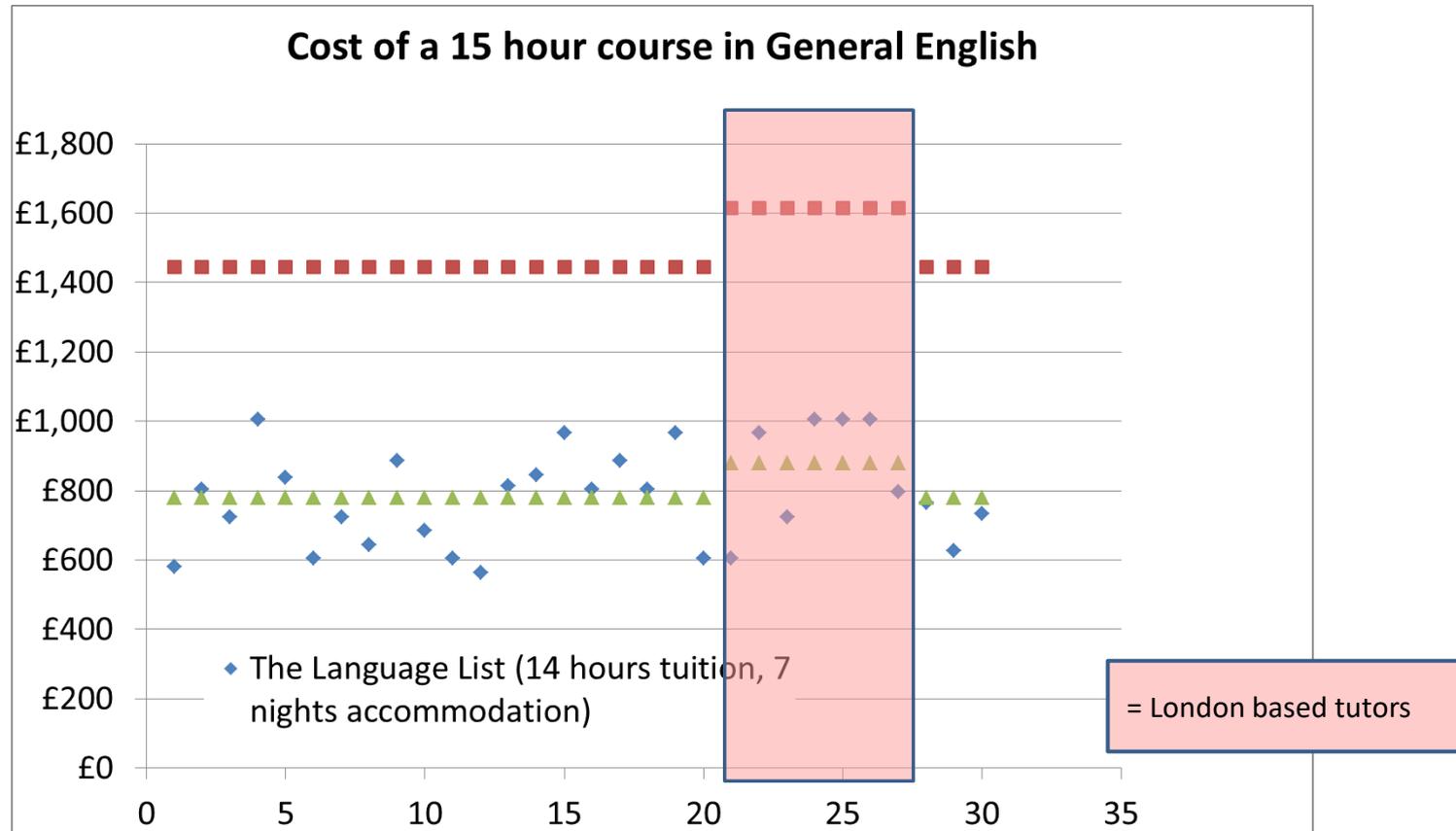
How it works

- Our tutors have detailed profiles, which can be searched and filtered
- Our students choose their tutor, although we can help if requested
- Students choose their arrival and departure dates
- Students can communicate with the tutor prior to making a booking
- Our fee is only 15% of the total cost of the stay

The typical Homestay tutor

- All our tutors have English as a foreign language teaching qualifications
- They are typically 50+ (they need to be established and have a large enough house to provide accommodation)
- Many have had an interesting previous career
- Many really enjoy the hosting element, and are interested in their students' lives and cultures
- Most are self-employed, and are registered with 2 or 3 other agencies in addition to being on TLL

Price positioning



- This graph compares our tutors (blue diamonds) with the cost of one of the highest (red dots) and one of the lowest cost dedicated homestay agencies (green dots)
- As our tutors set their own tuition and accommodation costs, their prices vary
- The same tutor often costs the student less when booked through The Language List (blue diamonds), than when booked through the traditional agencies

Earn a commission from spreading the word

- Most students are not aware of the full immersion learning option (i.e. what we call “English Homestay”)
- Let your students know about us, and if they book, we pay you a commission*
- Your English school may be interested in entering into a partnership with The Language List and you could facilitate an introduction

* We will provide you with the commission rate and further details when you register with us

Next steps

- Once you have your EFL qualification, visit our website and register your interest.
- We'll let you know the commission rate and where to find more information
- We have a dedicated page for newly-qualified EFL teachers www.thelanguagelist.co.uk/efl-teachers
- If you have any questions, please contact us

Thank you

Liza Franchi, Director

liza@thelanguagelist.co.uk

www.thelanguagelist.co.uk/

[@thelanguagelist](#)

www.facebook.com/thelanguagelist

www.linkedin.com/company/the-language-list